



BENCHMARK & COMMUNITY LISTENING SESSIONS FINDINGS

As prepared by David Perez, Paso del Norte Community
Foundation, and Barracuda Public Relations

April 21, 2022



Tasks to Support NOFO Development & Recommendations

- Benchmark Report
- Community Listening Sessions
- Online Survey

Benchmark Report

- Research how other government entities managed their non-profit funds
- Search criteria included:
 - Type of agency
 - Funds received
 - Non-profit specific funds
 - Detailed description
 - Search terms
- 100s of entities identified, narrowed down to 9

Benchmark Report Results

- Primarily counties
- Alaska the only state
- Many were in the process, or had already distributing funds
- Funds ranged from as low as \$5k to as high as \$1.2M
- 501(c)3 designation was the most common
- COVID connection identified
- Themes: within locality, housing, health, & job related

Government Entities
Elk Grove, CA
Ft Worth, TX
Kokomo, IN
Clark County, NV
El Paso County, CO
Ft Bend County, TX
Seminole County, FL
Benton County, OR
State of Alaska

Community Listening Sessions

- Led by Barracuda Public Relations, listening sessions were held across the County to identify needs and to help develop the NOFO.
- Listening sessions held in Charrette style format. Collected data via:
 - Comment cards
 - Written by participants notes
 - Facilitator notes from verbal comments
- Online survey to increase involvement
- Topics identified
 - Health
 - Business development
 - Community Assistance
 - Capital and Government Projects

Attendance & Participation (231 Total)

Listening Sessions (105 total)

Precinct	Location	Date	Attendance
1	Montana Vista Fire Station	March 29 th , 2022	16
2	El Paso County Coliseum	March 24 th , 2022	29
3	San Elizario High School	March 30 th , 2022	23
4	Canutillo High School	April 7 th , 2022	37

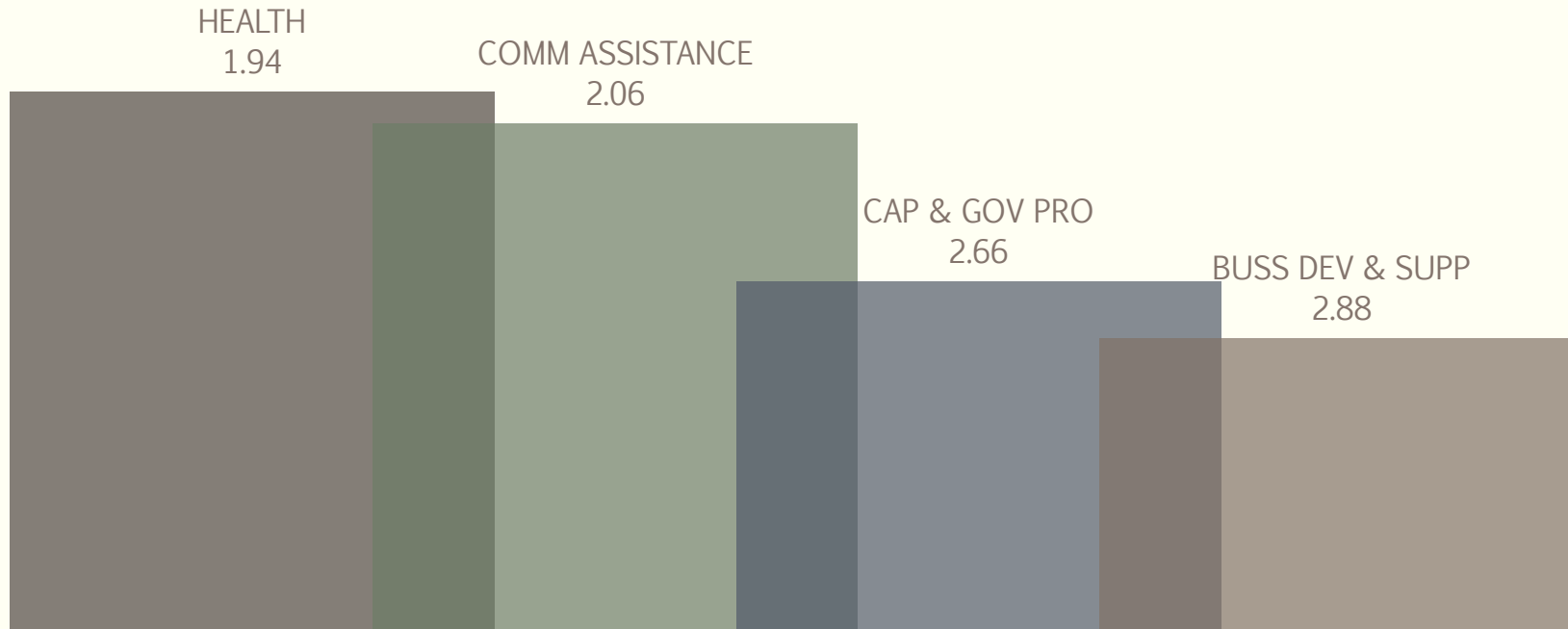
Online Survey (126 total)

Language	Date	Participation
English	March 24 th – April 18 th	86
Spanish		40

Comment Card Responses

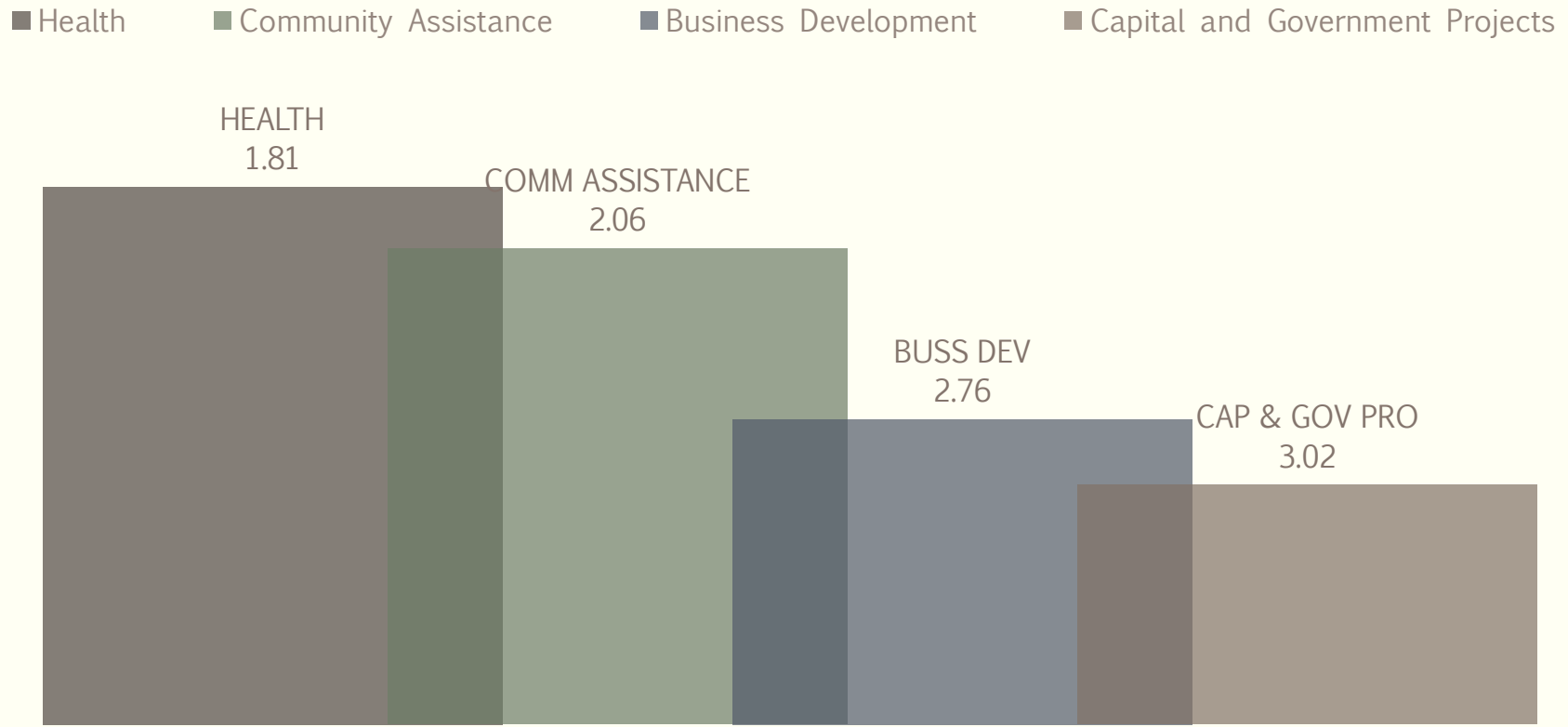
Listening Session Topic Rankings by Response Averages

■ Health ■ Community Assistance ■ Capital and Government Projects ■ Business Development and Support



Online Survey Results

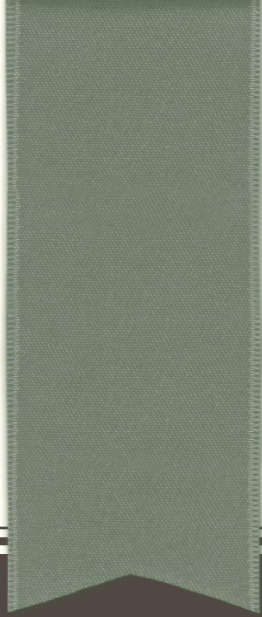
Online Survey Topic Rankings by Response Averages



Listening Session Notes

- Look to help the communities outside of the city limits
- Transportation for low-income families to and from their medical appointments.
- Extra points to small local nonprofits
- Investment in wastewater, floodwater management, and first-time water
- Provide opportunities for nonprofits to build their capacity and provide greater services
- El Paso County should not duplicate/offer new services that are already being provided by the nonprofit community
- El Paso County's unused/underused buildings should be offered to nonprofits to use
- Address the mental health crisis
- Make the Notice of Funding Opportunity (NOFO) easy to understand and complete. Small nonprofits cannot afford to pay a grant writer
- Increase access to recreational opportunities: Parks, walking trails, biking lanes, recreational centers





NEXT STEPS